

# Issues of developing students' communicative competence in modern educational settings

Akmaljon Yusufovich Akhmedov

Lecturer at Fergana State University, Uzbekistan

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**Abstract:** This article is dedicated to the актуаль problems of developing students' communicative competence in the context of modern education. It reveals the essence, components, and role of communicative competence in contemporary education. The article analyzes pedagogical strategies and practical approaches aimed at developing communicative competence in students. Furthermore, the criteria and methods for assessing communicative competence are discussed. The article provides practical recommendations for teachers in the modern education system regarding the development of students' communicative competence and contributes to ongoing scientific and pedagogical research in this field.

**Keywords:** Communicative competence, modern education, pedagogical strategies, practical approaches, interactive Education, Collaborative Education, problem education, role-playing games, keys-stadi, ICT, assessment, students, teachers, educational methods, communication skills.

**Introduction:** In the era of globalization and information technology, communication is becoming critically important in all areas of human activity. In today's rapidly changing world, a person's success depends not only on professional knowledge and skills but also on effective communication abilities. Communicative competence allows students to express their thoughts clearly and confidently, communicate with various audiences, collaborate, and solve problems. Therefore, educational institutions face the urgent task of developing communicative competence in students.

Communicative competence is an essential aspect of education that enables students to develop skills for successful communication and interaction with the surrounding world. This competence includes not only the ability to express one's thoughts and ideas correctly but also the ability to effectively listen, understand, and respond appropriately to others' messages.

The modern educational paradigm promotes student-centered, interactive, and practice-oriented learning. This paradigm creates a favorable environment for the development of communicative competence. This article aims to reveal effective pedagogical strategies and practical approaches for developing students'

communicative competence in the context of modern education, with specific examples.

The foundation of communicative competence is the ability to establish and maintain relationships with others, considering their needs, perceptions, and expectations. To develop this competence, it is necessary to cultivate skills such as active listening, asking questions, evaluating information, and reasonably expressing one's viewpoint in students.

Goals of developing communicative competence in education:

- develop effective communication skills.
- strengthen social relationships and interactions with others.
- enhance the level of education and culture.
- prepare students for successful adaptation in the modern information society.
- Methods of developing communicative competence:
- various forms of communication within and outside the learning process.
- role-playing and teaching communication skills.
- working in small groups and team projects.

- utilizing modern communication technologies.

The importance of communicative competence in education:

Communicative competence plays a crucial role in education, as it allows students to develop not only

communication skills but also critical thinking, teamwork, and effective problem-solving abilities. It is a key element for successful adaptation in the modern information society and a guarantee of future success in the professional field.

**Table 1.**

Benefits of Developing Communicative Competence	Challenges and obstacles:
<ul style="list-style-type: none"><li>▪ Better understanding.</li><li>▪ Successful conflict resolution.</li><li>▪ Development of leadership qualities.</li><li>▪ Successful career and professional growth.</li></ul>	<ul style="list-style-type: none"><li>▪ Language and cultural barriers.</li><li>▪ Fear of public speaking.</li><li>▪ Lack of experience and communication skills.</li><li>▪ Negative past communication experiences.</li></ul>

### **The essence and components of communicative competence:**

Communicative competence is a key concept in the field of pedagogy, referring to a person's ability to successfully communicate with others through various means of communication. It not only includes the ability to speak and understand speech but also involves listening, adequately responding to others' messages, and effectively using all available means of communication.

The essence of communicative competence is the ability to communicate effectively in a language, taking into account various cultural, social, and contextual characteristics of communication. It includes the following components:

#### **1. Linguistic competence**

Linguistic competence refers to the knowledge and ability to use the grammar, vocabulary, and phonetics of a language. It involves understanding the rules of sentence construction and the ability to correctly express one's thoughts in the language. Linguistic competence plays a crucial role in communicative competence as language is the primary tool of communication.

#### **2. Sociolinguistic competence**

Sociolinguistic competence refers to the understanding and use of language in social contexts. It involves the ability to adapt to various communication situations,

consider social and cultural norms, levels of politeness, and behavioral norms. Sociolinguistic competence enables a person to be appropriate and successful in communication with people from different social groups and cultures.

#### **3. Discourse competence**

Discourse competence refers to the ability to use language to create and understand different types of texts and speeches. It includes the ability to organize thoughts logically, use appropriate structures and expressions to convey ideas, and understand various genres and speech styles. Discourse competence allows a person to successfully present in public, write texts of different genres, and communicate effectively at various levels of complexity.

#### **4. Strategic competence**

Strategic competence refers to the ability to use various strategies and tactics in communication to achieve one's goals. It involves the ability to adapt to different communicative situations, use non-verbal communication tools, listen and ask questions, manage speech behaviors, and respond to unexpected situations. Strategic competence allows a person to communicate flexibly and successfully, considering various factors and conditions.

All these components of communicative competence are interconnected. Together, they determine a

person's ability to communicate effectively and successfully in a language. Communicative competence is an integral part of a person's overall personal competence. It includes skills in communication, interaction, and information transfer. Developing communicative competence in the educational process is one of the most important tasks of pedagogy, as it influences the formation of the student's personality and their ability to communicate effectively with the outside world.

### **Goals and Objectives of Developing Communicative Competence**

The main goal of developing communicative competence in the educational process is to form students' skills in effective communication, participation in communication, and adaptation to various communicative situations. To achieve this goal, the following objectives are set:

- develop speech skills, including grammatical and lexical competence, the ability to construct statements and justify one's position.
- form the ability to listen and understand the interlocutor, show attention and empathy.
- develop the ability to work in a group, conduct discussions, reach consensus, and make decisions in a team.
- learn to use non-verbal communication tools such as gestures, facial expressions, and intonation.
- acquire skills in using information and communication technologies for effective communication and information exchange.

### **Methods of Developing Communicative Competence**

Various methods are used in the educational process to develop communicative competence, helping students form communication and interaction skills. Some of these methods include:

- working in pairs or groups where students can communicate and exchange ideas.
- role-playing games, where students can develop their communicative flexibility by adapting to different roles and situations.
- discussions on relevant topics that help students express their ideas and argue their positions.
- working with literary texts and essays that develop the ability to analyze and interpret information, as well as express thoughts in writing.
- using authentic materials such as audio and video recordings that allow students to immerse themselves in real communicative situations.

The Importance of Developing Communicative

### **Competence**

Developing communicative competence is crucial not only for the educational process but also for students' future professional and personal lives. Communicative competence facilitates establishing relationships with others, successfully presenting in public, participating in teamwork, and solving problems within a team. Additionally, developing communication skills helps enhance critical thinking, self-esteem, and self-reflection. Therefore, developing communicative competence in the educational process is essential for forming a harmonious, successful, and confident individual capable of effective communication and interaction with the outside world.

### **Methods and techniques based on the principle of communicativeness:**

The principle of communicativeness is a fundamental approach to modern learning actively used in pedagogy. This principle involves creating a communicative environment that is actively engaged with students and other participants in the learning process. Using methods and techniques based on the principle of communicativeness allows for the effective development of students' communication skills and abilities, as well as successful assimilation of knowledge and the formation of personality.

When choosing methods based on the principle of communicativeness, the main principles of learning are taken into account, such as the student's activity and independence, the problematic-search nature of tasks, an individual approach to each student, and the psychological adaptation of educational material to students' age and interests.

#### **1. Joint Discussions**

One of the methods based on the principle of communicativeness is joint discussions. During such activities, students actively participate in communication, express their opinions, debate, and reach compromises. Joint discussions help develop communication skills, the ability to justify one's viewpoint, critical thinking, and the ability to listen to and respect others' opinions.

#### **2. Group and Pair Work**

Group and pair work is an effective method based on the principle of communicativeness. During such tasks, students are encouraged to cooperate, share information, solve problems, and achieve common goals together. Group and pair work develop interaction skills, teamwork, and the ability to learn from other students.

#### **3. Project Activities**

Project activities involve creating a project together

and are based on the principle of communicativeness. During project activities, students collectively explore a specific topic, analyze the obtained information, formulate questions and conclusions, develop presentations, and present their results. Project activities develop communication skills, research abilities, creative thinking, and the ability to work in a team.

#### 4. Role-Playing and Dramatization

Role-playing and dramatization are methods based on the principle of communicativeness that allow students to emotionally experience the roles of others and interact with each other. During role-playing and dramatization, students learn to express their thoughts and feelings, react to situations, develop facial expressions, gestures, and vocal skills. Role-playing and dramatization help develop communication skills, empathy, creative thinking, and collaboration abilities.

Thus, methods and techniques based on the principle of communicativeness play an important role in the educational process. They contribute to the development of students' communication skills and abilities, the formation of personality, and the successful assimilation of knowledge.

#### Advantages of applying the principle of communicativeness in pedagogy:

The principle of communicativeness is one of the main principles of modern pedagogy. Its application in the learning process has a number of undeniable advantages that contribute to the effective learning and development of students. Let's consider the main advantages of applying this principle in pedagogy:

##### 1. Active participation of students

The principle of communicativeness emphasizes the active participation of students in the learning process. This means that students should be active participants in the lesson, share their thoughts, ask questions, and communicate with each other. This approach allows students to develop communication skills, learn to express their thoughts, argue their positions, and listen to others' opinions. Moreover, the active participation of students helps increase motivation for learning and the development of creative thinking.

##### 2. Development of socialization

Teaching based on the principle of communicativeness helps develop students' socialization. In the process of interacting with other students, they learn to work in a team and collaborate, respect and listen to others' opinions, resolve conflicts, and reach compromises. As a result, students become more adaptable in social and educational environments.

##### 3. Improving the quality of education

Applying the principle of communicativeness in pedagogy helps improve the quality of education. Students' interactions with teachers and other students enable more effective assimilation of educational material, the development of independent work and critical thinking skills. Students get the opportunity to actively apply knowledge in practical activities, solve problems and issues, as well as develop their intellectual and creative abilities.

In the context of modern education, developing students' communicative competence is an important pedagogical task. Pedagogical strategies such as interactive methods, cooperative learning, problem-based learning, the use of technologies, and creating a language environment help effectively develop communicative competence in students. Teachers should actively apply these strategies in the learning process, encourage students to communicate, and regularly assess their communication skills. Students with communicative competence will acquire the skills necessary for success in the modern world.

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