



USING TED TALKS IN ENGLISH LANGUAGE TEACHING

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ABSTRACT

The results of a quantitative investigation on how incorporating TED Talks media into language training affects students' speaking abilities are presented in this article. The purpose of the study was to evaluate how well students' verbal expression and communication skills may be improved by using TED Talks videos as a resource. After incorporating TED Talks, students' speaking abilities significantly improved, according to an examination of pre- and post-test results. The integration of genuine and captivating information from TED Talks introduced students to a diverse range of subjects, accomplished presenters, and everyday language usage, resulting in improved pronunciation, vocabulary, and fluency.

These findings highlight the TED Talks' potential as a useful educational resource for enhancing students' speaking abilities during language training. It is highly recommended that language instructors use TED Talks into their instructional strategies to establish engaging and interactive learning environments that promote language proficiency and proficient communication. The study adds to the body of knowledge already available on the use of multimedia materials in language instruction and provides teachers looking for creative ways to improve their students' speaking skills with useful advice.

KEYWORDS

TED Talks, ELT, speaking skills, fluency, creativity, pronunciation, communication, digital channels, presentations, entertaining, motivation.

INTRODUCTION

As we get closer to the era of globalization, technology is employed in every facet of life, including

international education. Many learning tools are available thanks to technology and can be accessed at

any time. The use of educational, entertaining, and motivational media in the teaching-learning process has several benefits when knowledge and ideas are freely available.

Language use and media consumption are closely related. It's true that media can help in language learning. Since language is the main means of communication, it is one of the most important things in the entire universe. People can use language to communicate their ideas, emotions, and goals both orally and nonverbally. One well-known example of an open-access teaching and learning platform is TED.

TED is an educational media company that travels the world holding conferences and events. Videos of TED speaker sessions, or "TED Talks," are available on the TED website. You can view these films anywhere and at any time (Amalia, 2020). "Technology, Entertainment, and Design" is what TED stands for (DeCesare, 2014, p. 17). TED has a section called TED Talks. A "constrained" presentation, such as one found in a TED Talk, is frequently more imaginative, motivating, and captivating (Gallo, 2014). Maser (2021) argues in favor of the claim that TED is a nonprofit organization whose mission is to disseminate ideas through the medium of impactful, 18-minute lectures. These educational videos, which span a range of important topics and concepts, are designed to be no more than eighteen minutes. The topics range widely, from entertainment to language instruction.

TED Talks is a compilation of TED conference presentations. TED has expanded its reach further, and as a result of its global popularity, the caliber of its speakers, films, and content has also improved. According to Anderson (2016), TED was first an annual conference that united the domains of entertainment,

technology, and architecture. But in recent years, it has expanded to cover every topic of public interest. As a result, there are TED Talks about technical breakthroughs, particularly in the educational sector (Nursafira, 2020).

According to Ziebell (2019), TED speeches are excellent tools for ESL teachers to use in their instruction. TED is a non-profit organization that was founded with the goal of disseminating knowledge and ideas, particularly through succinct but impactful lectures. TED talks exist on nearly every subject under the sun: science, technology, design, health, the environment, personal development, and a host of other subjects. There are currently more than 3100 presentations available. As such, there is a talk that will motivate each and every kid in the class. According to Kumar & Mohanasundaram (2020, p. 13), TED Talk is one of the most well-known and prestigious video networks on the internet, featuring a wide range of important talk programs on a variety of topics, including English. Along with the topic matter, the TED short speeches will have a significant impact on English language learners, enabling them to develop their grammar, pronunciation, and vocabulary in an interactive manner.

TED Talks encourage student/learner interpretation of course material and inspire discussion in the classroom from an educator's perspective.

TED Talks can stimulate classroom debate from the perspective of the instructor and aid in the students' and learners' comprehension of the subject matter. When teaching English to speakers of other languages, TED presentations can be a helpful resource. ..(Syarifah & Nurhidayat, 2019). For students enrolled in English language learning classes, Learning English with TED

Talks is an additional resource. With the help of this video-based language learning program, viewers of TED Talks may comprehend and investigate important ideas.

To maximize vocabulary acquisition, we can select TED lectures that are very vocabulary-rich for our English language teaching classes. It doesn't matter if the talks include some tough vocabulary—nearly all of them have transcripts available in different languages. Therefore, it is possible to rapidly understand the meaning of challenging words with the aid of the transcript. Nothing works better than talk expressed in writing (Anderson, 2016).

This study aims to explore the use of TED Talks in ELT, or English Language Teaching. The descriptive qualitative method is employed in this study. The results indicate that students can acquire a range of English language skills from TED Talks, including speaking, listening, and writing. When it comes to speaking, TED speeches give students the chance to hear from successful speakers and examine the organization and delivery of these speeches.

In order to prepare them for in-class analysis and to help them become comfortable with the language and subject matter, teachers should allow their students to watch a selection of TED Talks outside of class. By just listening to a native English speaker, students can observe some TED chats about a topic that interests them. TED talks are presented by native English speakers from all around the world. Their comprehension, vocabulary, and pronunciation can all be improved with their assistance. Transcripts of available TED Talks enable students to follow along with the spoken word in writing. This can improve their vocabulary and grammar so they can hear what is

being said more quickly. It is noteworthy to mention that there are numerous websites or digital channels where educators and students can access English-language TED Talks videos including speeches or presentations by globally recognized inspirational leaders on a range of fascinating subjects.

Students who use these video-based language learning programs have a deeper understanding of and curiosity for the topics covered in the TED Talks. Easy-to-use classroom resources are provided by Teaching English with TED Talks to help all English language programs. TED speeches, such as this one about teaching ESL, are also excellent resources for educators. One of the real extra resources that English teachers can oversee in their language learning programs is teaching English using TED Talks.

Any English language program benefits from using TED Talks to learn the language using simple-to-use teaching resources that support students in finding their voice in the English language. For those who are teaching or learning English, TED presentations provide entertaining and free content (Ziebell, 2019). They can be used by educators to improve their classes and pique students' enthusiasm in learning languages. According to Ziebell (2019), one tool that instructors and educators can use to teach ESL using a CLIL-like method is TED presentations. The non-profit organization's mission is to disseminate ideas through strong speeches and short forms. TED presentations exist on nearly every subject under the sun, including science, technology, design, health, the environment, and personal development. There are currently more than 3100 presentations available. As a result, there is a discussion in class that will inspire each student individually.

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