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## THE IDEOLOGICAL FUNCTION OF TELEVISION

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### ABSTRACT

This article is about the international work of the media on television and its ideological role in society.

### KEYWORDS

Television, broadcast, video, ideology, camera.

### INTRODUCTION

As a result of the telecommunications revolution, the population of some countries is becoming aware of the information they are trying to hide. Telecommunications knows no boundaries and does not choose a political system. Many people are convinced that it is impossible to quench a person's

interest in information, but it is necessary to satisfy it. In one of his speeches, Abdukholikov, a television practitioner, recalled the following incident: Most of the inconsistencies are in the United States. Our national programs cannot compete with American TV programs. As our television images are much lower and



our radio signals are much weaker than theirs. It is difficult to say what will happen to us and what will happen if we do not start the fight against them soon, if we do not install powerful transmissions, if they spread the information only. We urgently need the logistical support of the union government from the state television and radio company. ” No support... "Shortly afterwards, US television programs began to be shown around the world via the American satellite Intelset. Parabolic antennas appeared. From space, information began to spread throughout the Union. Channel programs have undergone significant changes in Western trends, and continue to this day. Such shows are completely contrary to the mentality of the East. Such TV shows are disturbing the public.

"Popular culture" was formed in the Western world in the second half of the last century. In the West, it is called "popular" or "pop culture" for short. Although it is called "culture", in fact, in the original sense, mass culture is the cousin of true culture. According to experts, the concept of popular culture is still in use, as the scientific concept of "anti-culture" has not yet been formed in science. Because popular culture is in fact synonymous with unculturedness, that is, immorality and immorality. Some issues, such as blind imitation of foreign programs, disregard for the national mentality, and a violation of the traditional goals and objectives of television, are highlighted in their programs. Existing problems need to be studied from a research point of view and solving them is one of the most important tasks today. The ideological function of television is reflected in these debates. The high role of television in the upbringing of a harmoniously developed generation has become clear in recent years and is widely reflected in its unifying organizational tasks. Drugs, AIDS, smoking, terrorism, and other evils that have shaken the world have been featured in programs. The danger of these defects is that the black

spots hinder the maturity of the younger generation. Many programs have special discussions on these topics. The study of the interests of the younger generation on national television in the 80's, which is characterized by the current problems of our time, organized to summarize the letters from the audience, reveals its social aspects with concrete examples and There is an analysis of the consequences of indifference, and the numbers that expose alcoholism make every spectator sitting in front of the TV screen a direct participant in the show. ” taradi. This experience has also been used on national TV channels. For example, in the framework of Abror Khodjaev's TV program "Hello", which has been aired on the youth TV channel for several years, in 2001-2003, a mass struggle was organized in schools and colleges with slogans and appeals. Initiated educational institutions have organized competitions in painting, poetry and story theater. At the same time, the unifying and recreational functions of television are clearly used. At the next stage, the importance of the recreational task increased, and a special anti-smoking charity concert was organized at the Turkiston Palace of Arts in Tashkent, where young people and artists were invited. It is important to note that none of the guests visiting the program were allowed to smoke. At the end of the program, the trash can was burned in front of the participants. Regardless of the genre or function of the show, there are certain requirements and standards for its production. These affect the quality of the fans.

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