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THE NEGATIVE AND POSITIVE EFFECT OF CARTOONS ON THE BEHAVIOR OF PRESCHOOL CHILDREN

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ABSTRACT

This article examines the negative and positive effects of cartoons on the behavior of preschool children and provides recommendations for parents to eliminate the negative effects of cartoons on children.

KEYWORDS

Child, behavior, audio discs, cartoons, "Aqlvoy" TV channel, negative and positive behavior, violence.

INTRODUCTION

Today, mass media has a strong influence on the education of preschool children, it is very important to study the level of cartoons, create Uzbek national cartoons, and introduce them to the educational process. This, in turn, shows the importance of studying the influence of modern cartoons on the development of preschool children.

That is why our government is paying special attention to this direction today. Including: introduction of modern educational programs and technologies that ensure all-round intellectual, spiritual-aesthetic and physical development of children into the educational

process, in order to radically increase the level of school readiness, to familiarize them with the world around them, modern information technologies and foreign stimulating their interest in language learning, as well as attracting modern solutions to the rapid technological and technical development of the television transmission infrastructure intended for the existing children's audience, increasing the efficiency of the use of budget funds, developing and implementing educational content for children 27.08. Decision No. 518 of 2020 on the establishment of the specialized children's entertainment and educational TV channel "Aqlvoy" was approved. The main tasks and

areas of activity of the children's TV channel were defined as follows:

✓ by presenting information in an interesting and comprehensible form, stimulating children's learning activity, developing their intellectual and creative skills (edutainment);

✓ implementation of modern technical solutions and advanced foreign experience in the system of organizing television shows, development of digital and multimedia technologies;

✓ to expand the infrastructure of children's television programs, to encourage the development of educational and entertaining children's content, combining national spirituality, cultural and moral traditions and modern innovations;

✓ Creation of television programs and multimedia content that includes educational, developmental and game elements based on the age characteristics of children in accordance with the requirements, standards and educational programs approved in the Republic of Uzbekistan;

✓ to form a feeling of love for the Motherland in children, to introduce them to the culture and history, values, traditions and customs of their native country;

✓ development of creative and creative thinking in children and education of artistic and aesthetic taste in them;

✓ formation of children's knowledge about a healthy lifestyle, increasing interest in sports, formation of necessary sanitary and hygienic skills, teaching them to strictly observe safety rules;

✓ to form children's interest and love for nature, to care for the environment, to educate them in an ecological spirit;

✓ development of socio-emotional skills, encouragement of initiative and independent thinking, and moral upbringing;

✓ to ensure that they enjoy world culture and introduce them to world cultural heritage;

✓ to provide access to educational and developmental content for all children, regardless of their place of residence and the level of their family's income;

✓ creation of national educational content, including mobile programs, video lessons, interactive teaching programs and other types of development products that do not conflict with legal documents, for introduction through various platforms;

✓ extensive involvement of highly qualified specialists, pedagogues and psychologists in the formation of children's content.

Modern cartoons show forms of non-standard gender behavior: male creatures behave like women, and vice versa, women wear inappropriate clothes, show special interest in characters of the same gender. Disrespect for people, animals, and plants is widespread. In addition, children become immune to danger: "The cartoon not only shows the emotional states experienced by the characters, but also forms stereotypes of behavior and how to deal with situations."

The word cartoon has different meanings based on different art and illustration forms. Artists who produce cartoons are known as cartoonists. According

to child psychologist Irina Yakovlevna Medvedeva, choosing a cartoon should be more careful than choosing a book, because visual images have a stronger impact on a child. Cartoons have a strong influence on children's minds, because the elements of behavior models of favorite characters are absorbed and gradually incorporated into the complex behavior system of a person.

However, cartoons can have both positive and negative effects on a child's cognitive development and behavior. Positive effect of watching cartoons on children

1. Cartoons help children learn early. Cartoons have a positive effect on children, especially in educational cartoons that teach shapes, numbers and colors. These cartoons can teach kids the basics in a fun and interactive way, making learning an enjoyable experience. Moving, talking pictures and colorful images make learning fun for kids.

2. Helping cognitive development. Watching cartoons can help develop your child's cognitive skills.

It helps to develop the child's logical thinking ability, visual and auditory processing, and the child's constant attention.

3. To help the development of the language. Cartoons can introduce your children to different languages and thus help children develop their language skills. For example, watching cartoons in your native language will help you learn them better. By watching different cartoons, children can also improve their pronunciation and speaking style.

4. Increase creativity. Watching cartoons helps develop children's imagination and creativity. Your child can

come up with new ideas inspired by specific cartoons and create new stories or artwork based on the cartoons they watch.

5. Promotes laughter and relieves stress. Children find cartoons funny and often laugh at the antics of the characters. Laughter helps relieve stress and boost self-confidence.

6. Helps children learn different things. Watching cartoons is a great way to teach your children about local customs, traditions, and history.

While cartoons have many positive effects, they can also have negative effects on a child's behavior and development. Negative effects of watching cartoons on children.

1. Encouragement of violence. Watching violent cartoons can encourage children to become violent in real life. In addition, children can believe that no one will be hurt or feel pain because cartoon characters are not harmed after experiencing violence or an accident. For example, in "Tom and Jerry" the characters often bump into each other without feeling any real impact.

2. Promote rebellious behavior and lack of empathy. Few cartoons exist in which characters display rude or disobedient behavior towards their teachers and adults. Children may imitate this behavior and rebel against their parents or educators when punished for misbehavior.

3. Encourage the use of obscene words. Cartoons often contain language that is not suitable for children. Children are sensitive, and they can start to use offensive words they learn from cartoons in real life.

4. A sedentary lifestyle can lead to health problems. Sitting in front of the screen and watching cartoons for a long time can cause health problems due to inactivity and sedentary lifestyle. These include obesity, vision problems and unhealthy eating habits.

5. Promotion of bad examples. Children often imitate or aspire to be like their favorite cartoon characters. Often the object of their admiration can be a wrong role model who encourages bad habits or shows insensitive behavior towards other people. Such an influence of cartoons on children's psychology can often lead to disastrous consequences and lead to children's self-restraint and non-communication.

Recommendations for parents to eliminate the negative impact of cartoons on children.

1. Watch with the kids. Watching cartoons with children allows you to follow what they see, and also allows you to observe their reactions to different events in the story line. This will help you communicate better with your child. Getting to know his favorite cartoon character and laughing with him will give you an opportunity to understand your child's way of thinking and improve your relationship.

2. Limit the number of viewing hours. Make it a rule of thumb to limit watching TV or cartoons to 1 hour a day, especially for young children. Instead of sitting around watching cartoons, encourage them to go outside and play.

3. Allow your child to watch only age-appropriate or educational cartoons that do not depict or encourage negative behavior.

4. Explain the difference between cartoons and reality. Tell your child what is harmful, what is acceptable, and

what is not. For example, explain to your child that even if a character appears to be unscathed by violence, this is not the case in real life.

5. Use filtering and monitoring applications. Use parental control apps that include monitoring and filtering software to filter inappropriate content and block content you don't want your child to access. Don't leave your child alone in front of the TV or tablet for hours without watching what they're watching.

6. View programs with language guides. Encourage your child to watch programs that help them learn the alphabet, words, and rhymes.

7. Use audio CDs. For stories and rhymes, you can use audio CDs rather than cartoons, as this encourages your child to listen better.

8. Don't let your child eat while sitting in front of the TV. Eating while watching TV or a tablet sets the stage for a whole chain of unhealthy eating habits, including overeating and unhealthy food cravings.

In many cartoons, the main, positive character has negative qualities. And these vices are absorbed into the minds of children, because positive characters should be imitated. In many foreign computer cartoons, after children become afraid and aggressive, they start acting, fighting, and breaking toys. Of course, cartoons cannot be clearly divided into bad and good, but it is better for them to watch cartoons that reflect our culture and traditions. Children should learn the following from cartoons:

✓ learn to love animals (because cartoon characters are often animals).

✓ learning to be friends;

✓ helping to learn the world, learning to perform one's tasks;

✓ learning how to perform certain actions;

CONCLUSION

In conclusion, we can say that characters' characteristics can have both positive and negative effects on children while watching cartoons. By limiting screen time and encouraging them to get outside and play, you can make your children healthier and happier. Following these tips will certainly help to avoid negative effects of cartoons on the child's development and behavior.

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