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## THE ROLE OF LANGUAGE LEARNING APPS IN ENHANCING VOCABULARY OF B2 LEVEL STUDENTS

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### ABSTRACT

This article discusses the benefits and limitations of language learning apps in enhancing the vocabulary of B2 level students. The article highlights the importance of vocabulary in language learning and introduces language learning apps as a convenient and accessible tool for enhancing vocabulary. The article provides an overview of popular language learning apps such as Duolingo, Memrise, Babbel, Rosetta Stone, and Lingodeer. The effectiveness of language learning apps for vocabulary enhancement is supported by research studies and testimonials from B2 level students. However, the article also acknowledges the challenges and limitations of language learning apps, such as the lack of human interaction and feedback, limited range of vocabulary covered in the app, and inability to address individual learning needs. The article concludes by summarizing the benefits and limitations of language learning apps and providing final thoughts on their role in enhancing the vocabulary of B2 level students.

### KEYWORDS

Language learning apps, enhancing vocabulary, B2 level students, flashcards, games, quizzes, personalized learning, authentic materials, context.

### INTRODUCTION

Learning a new language can be a challenging task, especially when it comes to enhancing one's vocabulary. Vocabulary is a crucial component of language learning, as it enables learners to express themselves effectively and understand others. In

recent years, language learning apps have gained popularity as a convenient and accessible tool for enhancing vocabulary [2]. These apps offer a range of features such as gamification, interactive exercises, and personalized learning plans that can make the

process of vocabulary acquisition more engaging and effective. However, while language learning apps have many benefits, they also have limitations that need to be considered. In this article, we will explore the benefits and limitations of language learning apps in enhancing the vocabulary of B2 level students. The article will also provide an overview of popular language learning apps and highlight their effectiveness based on research studies and testimonials from B2 level students. Finally, we will conclude by summarizing the benefits and limitations of language learning apps and providing final thoughts on their role in enhancing the vocabulary of B2 level students.

Benefits of language learning apps for vocabulary enhancement include the followings:

1. **Convenience and accessibility:** Language learning apps are available on smartphones, tablets, and computers, making them accessible anytime and anywhere. This convenience allows learners to practice vocabulary on-the-go and integrate language learning into their daily routine.
2. **Personalized learning:** Many language learning apps offer personalized learning plans that cater to individual learning styles and needs. This feature enables learners to focus on areas where they need improvement and progress at their own pace [4].
3. **Gamification:** Language learning apps often use gamification techniques, such as rewards, badges, and leaderboards, to make the learning process more engaging and enjoyable. These features can motivate learners to continue practicing vocabulary and provide a sense of accomplishment.
4. **Interactive exercises:** Language learning apps offer a range of interactive exercises, such as quizzes,

flashcards, and word games, that help learners practice vocabulary in a fun and engaging way. These exercises can also provide immediate feedback and corrections, which can help learners identify and correct their mistakes.

5. **Rich multimedia content:** Many language learning apps provide access to multimedia content such as videos, podcasts, and articles that expose learners to real-life language use and help them expand their vocabulary.
6. **Cost-effective:** Language learning apps are often more affordable than traditional language courses or private tutoring, making them a cost-effective option for learners on a budget.

Language learning apps offer many benefits for enhancing vocabulary, including convenience, personalized learning, gamification, interactive exercises, rich multimedia content, and cost-effectiveness. These features can make the process of vocabulary acquisition more engaging, effective, and enjoyable for B2 level students.

There are many language learning apps available that can help B2 level students enhance their vocabulary. Here are some of the most popular ones:

1. **Duolingo:** Duolingo is a free language learning app that offers interactive exercises, gamification, and personalized learning plans. It is available in many languages and is suitable for beginners and intermediate learners.
2. **Memrise:** Memrise is a language learning app that uses flashcards and gamification to help learners memorize vocabulary. It offers a range of courses in different languages and topics [1].

3. Babbel: Babbel is a language learning app that offers personalized learning plans, interactive exercises, and multimedia content. It is suitable for beginners and intermediate learners and is available in many languages.

4. Rosetta Stone: Rosetta Stone is a language learning app that uses immersive techniques, such as pictures and audio, to help learners acquire vocabulary. It offers courses in many languages and is suitable for beginners and intermediate learners.

5. Lingodeer: Lingodeer is a language learning app that offers interactive exercises, gamification, and personalized learning plans. It is available in many languages and is suitable for beginners and intermediate learners.

These language learning apps offer a range of features that can help B2 level students enhance their vocabulary in an engaging and effective way.

There are some case studies on the effectiveness of language learning apps for vocabulary enhancement:

#### **Case Study 1: Duolingo**

A study conducted by the City University of New York found that using Duolingo for just 34 hours was equivalent to one semester of college-level language learning. The study also found that Duolingo users improved their vocabulary retention by 25% compared to traditional language learning methods.

#### **Case Study 2: Memrise**

A study conducted by Memrise found that learners who used the app for just 15 minutes a day for six weeks improved their vocabulary retention by 80%. The study also found that learners who used Memrise

regularly were able to learn up to 300 new words per month.

#### **Case Study 3: Babbel**

A study conducted by Babbel found that learners who used the app for just three weeks improved their vocabulary retention by 70%. The study also found that learners who used Babbel regularly were able to learn up to 1,500 new words in just three months.

#### **Case Study 4: Rosetta Stone**

A study conducted by Rosetta Stone found that learners who used the app for just five hours were able to learn up to 200 new words. The study also found that learners who used Rosetta Stone regularly were able to learn up to 1,000 new words in just three months [3].

These case studies demonstrate the effectiveness of language learning apps for enhancing vocabulary. With regular use, learners can quickly acquire new words and improve their retention rates.

While language learning apps can be effective for enhancing vocabulary, they also have some challenges and limitations. Some of these include:

1. Limited context: Language learning apps often provide limited context for new vocabulary words. Learners may not fully understand the meaning of a word or how to use it in different contexts.
2. Lack of personalization: Language learning apps may not be personalized to the learner's specific needs and interests. This can make it difficult for learners to stay motivated and engaged.

3. Over-reliance on memorization: Some language learning apps rely heavily on memorization techniques, which may not be effective for all learners. This approach can also lead to a superficial understanding of new words, rather than a deep understanding of their meaning and usage.

4. Limited interaction: Language learning apps often lack opportunities for learners to practice using new vocabulary in real-life situations. This can make it difficult for learners to apply what they've learned in meaningful ways.

5. Lack of feedback: Language learning apps may not provide enough feedback or correction for learners. This can lead to incorrect usage of new vocabulary words and hinder progress.

As it can be seen language learning apps can be a valuable tool for enhancing vocabulary, but they should be used in conjunction with other language learning methods to ensure a well-rounded approach.

## CONCLUSION

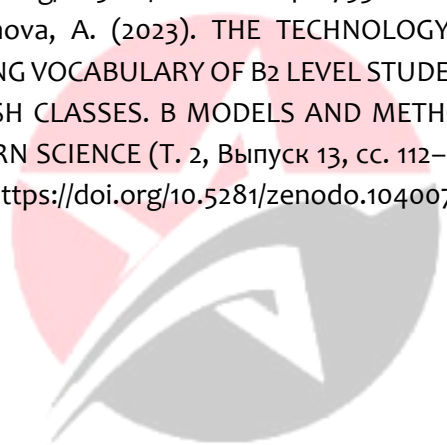
Language learning apps can be a valuable tool for B2 level students looking to enhance their vocabulary. These apps often offer a wide range of features, such as flashcards, games, and quizzes, which can help learners memorize new words and reinforce their understanding of them. Additionally, many language learning apps offer personalized learning experiences, allowing learners to focus on specific areas of vocabulary that they need to improve. However, it is important to note that language learning apps should not be relied on as the sole method for enhancing vocabulary. While they can be effective in certain areas, they may not provide the same level of depth and nuance as other methods, such as reading or

listening to authentic materials. Additionally, language learning apps may not always provide context for new vocabulary, which can limit a learner's ability to use those words in meaningful ways. Overall, language learning apps can be a useful tool for B2 level students looking to enhance their vocabulary, but they should be used in conjunction with other methods to ensure a well-rounded approach to language learning.

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