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## THE NEGATIVE CONSEQUENCES OF MASS CULTURE

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### ABSTRACT

Mass culture today has become not only the most important factor in modern society, but also a space for scientific reflection and theorizing in various fields of humanitarian and social knowledge - cultural studies, history, philosophy, sociology and many others. This article analyzes the theoretical and methodological problems of the concept of mass culture in society.

### KEYWORDS

Culture, concept, education, youth, society, generation, spiritual life, spirituality, person.

### INTRODUCTION

It is known that the relationship of people is the main condition and way of existence and development of each of them. From the day of birth, a person is inseparable from those who raises him and participates in the development of his abilities. A child, in order to turn into a mature person, needs to master the art of communicating with others. Without this, he cannot develop any other abilities and skills. Only in communication does a person begin to look at himself as if from the outside, through the eyes of other people. It is in communication that he draws useful conclusions for himself, learns to distinguish between

good and evil, and so on. In communication, the ability to consider one's actions in time is also formed, anticipating their result or evaluating previously committed actions. Social relations find their real reflection in communication, and the degree of maturity and consciousness of people is revealed.

### MAIN PART

The most important link in the system of education is the ideological education of young people. This is the most difficult and responsible area of educational work. The youth is our future, and the future of the

country depends on how it grows up. Young people have a number of features, the main of which is that they dialectically combine both strong and socially weak features. On the one hand, young people are characterized by increased susceptibility and a sense of the new, a thirst for self-affirmation, the need for an ideal and a willingness to follow it, civic activity, passion, and on the other hand, it is distinguished by a lack of life experience, a certain naivety, simple-hearted gullibility, impatience, excessive categoricalness in assessments and judgments, etc. Working in the youth environment requires careful consideration of these points.

Ideological factors influencing the consciousness of an individual, a group of society. From the point of view of modern science, education is a complex process of the influence of society on a developing person, during which he is prepared for labor and other socially useful activities, for the performance of various social functions. In this regard, the educational effect depends on the inclusion of a person in certain social relations, forms of communication and activities.

Based on the work done and surveys conducted among young people and students of the M.I. Gubkin Branch in Tashkent, I was able to identify the main problems and factors of influence of mass culture and spirituality on our youth:

- Smoking girls, women;
- Alcoholism, especially common among women;
- Too tight, revealing clothing that exposes feminine virtues;
- Hugs, kisses of young couples who have not yet married (as well as sexual relations);
- The use of swear words;
- Bigamy (and sometimes two courage);
- Disrespect for parents and elders, appeal to "you" to the older generation;

- Swimming in public in underwear;
- Distribution, storage and viewing of pornography;
- Starism (cultivation of variety performers, actors, athletes, etc.);
- Support for ignorance, immorality, bad manners and treason;
- Drawing on the body of all kinds of tattoos;
- Unwillingness to build a family;
- Same-sex marriages;
- Passion for men to use women's cosmetics, dyeing hair and eyebrows, wearing women's clothing.

The penetration of Western views, which may conflict with local ways of life, is reflected in the following:

- Celebrating excessively lavish weddings;
- Construction of large houses;
- Numerous women's activities;
- Celebrating the discharge of a newborn from the hospital;
- A wedding cortege of their numerous cars, etc.

“All of this is rather characteristic of us!”

Youth smoking

- We bring up physically and intellectually developed generation. But we often meet underage children or not fully matured youth who smoke despite their age.
- How can a person resist drugs, and even more so young people, when he cannot even give up smoking?
- Alcoholism, especially prevalent among young people
- Previously, the phenomenon of alcoholism occurred only in cities, but now drinking alcohol among young people has become commonplace in villages and remote areas.

- Residents consider alcoholism "mass culture" and try to keep up with "fashion"
- The harm caused by alcohol is beyond enumeration. Alcohol completely deprives a person of conscience, shame. Without these qualities, a drunk person is capable of making irreparable mistakes. Numerous fights, beatings are committed by drunk people. Alcohol alienates the closest people, turns them into enemies, its harm penetrates into all layers of our lives.

#### Wearing too tight, revealing clothing

- Now we see how Uzbek girls wear open and tight clothes, although earlier this was observed only in other foreign countries.
- Worst of all, teachers wear such clothes, especially elementary school teachers. What example can they set for the next generation?
- But it is worth remembering that not all Uzbek girls wear such clothes; among them there are those who wear Hizbob, showing their upbringing and religiosity in this way.

Often young teachers, following the fashion, wear transparent, revealing clothes, thereby setting a bad example for their students. All of them are someone's sisters, wives, daughters. You need to think about all aspects and responsibly approach the choice of clothing.

Hugs, kisses of young couples who have not yet married (as well as sexual relations).

- Such situations are often observed in cities, young people consider themselves modern by showing their feelings in public. But such behavior is not characteristic of our people, mentality. After all, our people greatly value girlish honor, high, moral relations.

- "Take care of the dress from the new, and honor from a young age!" our ancestors teach. Modern "mass culture" in turn offers a safe sexual intercourse. But foreign films promote the frequent change of partners and the absence of any contraception.

#### The use of swear words by young people

- Often in everyday life we hear how young people swear, while they use words that even the older generation are ashamed to pronounce. Unfortunately, such cases have become frequent these days. But in our national culture, this is considered a manifestation of bad manners, lack of culture and depravity.

#### Bigamy (and sometimes two courage).

- In many cities and villages there are families in which bigamy is considered the norm. Sometimes it happens vice versa, a woman having an official husband, cohabits with another man. Here both parties are found guilty: the husband by his indifference; the wife is a betrayal, and the youth, seeing all this, repeats after the older generation.

Disrespect for parents and elders, appeal to "you" to the older generation.

- Nowadays, we are increasingly noticing how children talk to their parents on "you", calling them in a Western way. Increasingly, we see that there is no respect for the older generation, young people now do not even give way to adults in public transport, and much more.

#### Distribution, possession and viewing of pornography.

- Not so long ago, such actions were performed only in Internet clubs, but after they were taken under supervision with the advent of the Internet, it became available to our youth in the public domain. Watching

these types of videos leads to moral decline, and sometimes negatively affects the male physiological ability, especially at the time of the formation of a young body of guys.

Starism (cultivation of variety performers, actors, athletes, etc.).

- Many teens have posters in their rooms of their favorite actors, stars, and other celebrities. They are kind to them, do not even let their parents touch these “idols”, put them closer and higher than their family. Trying to imitate them in everything, of course, this is not a good indicator and has a bad effect on our youth.

Support for ignorance, immorality, bad manners and treason.

- Among young people there are mocking jokes about smart, serious guys. They are called nerds, laugh at patriotic feelings. “Cool” guys are considered hooligans, lazybones, boors, losers, etc.
- Unfortunately, because of such stereotypes, the number of well-educated, cultured and educated young people is decreasing.

Drawing on the body of all kinds of tattoos.

- Tattooing is drawing on the body of a drawing by means of injuring the skin with the introduction of a coloring pigment. Previously, tattoos were made by prisoners, but now it has become “mass culture”.
- History textbooks talk about early tribal tattoos, which were applied to distinguish one tribe from another. Later, tattoos began to stigmatize criminals.
- There is no mention of any tattoos in the history of our country.

- “Applying any ornament or pattern to the body is considered a great sin in Islam,” says Nodirjon Kobilov, an expert on hadith studies at the Imam Bukhari Center.

- This does not correspond to our national identity, mentality. In addition, the wrong procedure for tattooing can cause considerable harm to our health.

Unwillingness to build a family.

- In today's world, people have begun to strive to live alone. According to statistics, the majority of single people live in the United States. The unwillingness to build a family will lead society to the abyss. Now there are many single mothers. Assistance and housing are provided for such mothers. But many states have already noted a drop in birth rate growth, a decrease in population, and so on.
- The reason for this is precisely the unwillingness of men and women to build a family, life, give birth to children.
- A person without a family is a beggar!

Same-sex marriages.

- On this occasion, Tohir Malik said the following:
- “A reasonable choice of a life partner distinguishes us from the animal world. When we talk about a family, we mean a man and a woman. The desire of men for men, women for women is contrary to the laws of nature. For centuries, gay people have caused hatred and disgust in society. But today same-sex couples are already allowed to adopt children. What education can they give their children?

Men's passion for using women's cosmetics, dyeing hair and eyebrows, wearing women's clothes.



• The wearing of women's clothing by men, and men's clothing by women is condemned by religion, as noted in the hadith. And the hadiths are the spiritual basis of our people, which in our time has ceased to pay attention to most of the youth.

Islam (hadis) is the spiritual and moral basis of the system of education of our people and youth.

The works of many Central Asian thinkers: Al-Farabi, Yasawi, scientists of the Muslim Renaissance, devoted to the issues of spiritual and moral development and improvement of man, were based on sacred verses, suras and hadiths, in which education is the most important matter of parents, society, and the state.

The pedagogical potential of Islam is enormous. He brings up conscientiousness, justice, honesty, responsibility, kindness.

- There are more people who have lost their morality, morality, honor and spirituality day by day.
- What education can they give their children? (if they appear). Morally corrupt people resemble those infected with some kind of disease, they spread their influence on the people around them, and even more so on young people. It's scary to think how many young people can follow imaginary, distorted values. That is why it is necessary to carry out educational work among young people more often, to weaken the negative Western influence on our children.

Violence.

- Violence is the deliberate use of physical force, aggression towards others.

Happening (an unplanned action that occurs spontaneously, such as burning something, hitting cars, etc.).

• Fortunately, such "representations" are not observed in our country, but some foreign films and games teach to show this kind of aggression. Our task is to protect ourselves and our youth from such influence and resist it.

Beating a man by a group of people.

- Such cases occur mainly among teenagers.
- Recently, a sad incident occurred in a neighboring republic, three high school students beat a seventh grade student. A week later, the victim died in the hospital. Unfortunately, such cases are becoming commonplace.

Arranging scandals, violent fights from scratch.

- For example, take this case: two strangers approached a student on the street and asked for a cigarette, the student replied that he did not smoke. Then they demanded money, but the student did not have it. After the refusal, these two beat the student as in the most brutal films about fights and fights.

The manifestation of strength in relation to the weaker, coercion to something against their will.

- Violence of this kind is mainly provoked by violent, bloodthirsty computer games.

Individualism - the principle of behavior and socio-political ideology, generated by private ownership of the means of production; from the point of view of this principle, the interests of personal well-being are placed above the public interests, and everything must be subordinated to the interests of the individual.

Disregard for public goods. There are many examples, we will give one of them: a wedding procession of newlyweds, which consists of many cars,

creates a lot of problems, interfering with traffic on the road.

Put your principles and opinions above the interests of others.

Nihilism. (from Latin nihil - nothing) a worldview position, expressed in the denial of the meaningfulness of human existence, the significance of generally accepted moral and cultural values, and the non-recognition of any authorities.

Skepticism.

- (From the Greek Skeptikos - considering, researching) direction, which is based on distrust of any specific views and ideas, doubts about the existence of truth and the possibility of any reliable criterion for it.

Cynicism. A frank, defiantly dismissive and contemptuous attitude towards the norms of public morality, cultural values and ideas of decency, a negative, nihilistic attitude towards generally accepted norms of morality, towards the official dogmas of the dominant ideology. Behavior expressing a conscious and demonstrative disregard for certain moral values.

Vandalism. One of the forms of destructive human behavior, during which objects of art, culture, other property of public importance, other private property, etc. are destroyed or desecrated.

Egocentrism. The inability or unwillingness of a person to look at what is happening from the point of view of other people, to put himself in the place of another person.

- "In today's information space, many young people are egocentric, they try to capture the attention of people who will follow their point of view."

Putting yourself above others, boasting.

- Usually this can be seen during weddings or building houses. Trying to stand out among others, people arrange magnificent weddings, come up with new customs that are beyond the reach of ordinary people;

- build huge castle-like houses, thereby provoking gossip between neighbors.

- Humiliation among young people if someone does not follow the canons of fashion, does not have a super expensive phone of the latest version, etc.

How, then, to properly educate the youth of today?

## CONCLUSION

To educate young people in the spirit of the idea of national independence, it is necessary to develop work in several closely related areas. The main ones are:

- - substantiation of the significance of national independence for society as a whole and for each person individually;

- - disclosure of the fact that independence was achieved as a result of centuries of struggle for freedom and that only thanks to it can the creative potential of our society be fully realized;

- - explanation of the essence and content of independence in the field of politics, economics, social relations, culture;

- - demonstration of ways and means of further deepening and strengthening the national independence of the Uzbek people;

- - the destruction of former ideological dogmas and stereotypes of the past through their convincing

criticism and showing the threats and catastrophic consequences of a return to totalitarianism;

- - proof of the natural nature and historical inevitability of the changes taking place in society, their compliance with global trends and the experience of the most developed countries;
- - development of free, independent thinking skills, development of clear worldview guidelines;
- - increasing the level of civil responsibility, including by improving the legal and moral culture of members of society;

Revealing the fact that independence was achieved as a result of centuries of struggle for freedom and that only thanks to it can the creative potential of our society be fully realized.

I believe that this is so because our people have been fighting for their independence and freedom for centuries and still managed to achieve it, because over the course of 30 years of independence, our state was able to take a huge step in its development as an independent state.

- appeal to the historical roots, the invaluable cultural heritage of the ancestors, the best traditions and customs of the people and the education on this basis of deep patriotic feelings, love for the Motherland;
- study of history, language, religion, science, literature and art, folk art, modern achievements of their country;
- the development of national dignity and pride in the great deeds of the past and the achievements of our contemporaries, the awakening of national conscience and honor;
- mastery of universal human values, the formation of modern humanistic ideals;

- opposition to the destructive effects of egoism, individualism, lack of spirituality;
- education of vigilance and protection of the younger generation from ideological trends alien to nature and the sacred customs of our people;
- the development of immunity among young people, immunity to harmful ideas and dangerous plans of hostile forces;
- exposure of the true intentions of the preachers of extremism,

fundamentalism, nationalism, chauvinism and the forces behind them, seeking to establish control over our state and its resources.

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