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THE INFLUENCE OF INFORMATION ATTACK ON THE PSYCHOLOGY OF THE YOUNG GENERATION

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ABSTRACT

This article describes the essence of the concepts of "information", "information attack", sources of information attacks, ways of their implementation in the social environment and ways to fight against them.

KEYWORDS

Information, information flow, psychological method, political method, military method, economic method.

INTRODUCTION

Information is an important factor of socio-economic, technological and cultural development. Its importance in the life of society is increasing day by day, the ways of working with information are changing and the areas of application of new information technologies are expanding. The increasing volume of information became evident from the second half of the 20th century. In the 1970s, the volume of information doubled every 5-7 years, in the

1980s, such growth was observed every 20 months, and in the 1990s, every year.

The problem of information and psychological security arises historically with the formation of any state and social, political, economic interests in society and their expression in the ideological sphere. Already, from this time, together with stability and development, informational-psychological dangers and spiritual threats of a certain nature appear. This article explains the concept of information security and its essence. It

should be noted that such an increase in the volume of information limits a person's ability to receive information as a whole. Shannon K., an American engineer, mathematician and scientist who was the first to create information theory, described information as "clarified abstraction". The meaning of this is that by receiving information, a person gets acquainted with new knowledge, understands previously abstract things, and finds answers to his questions. It is a never-ending and continuous process. In accordance with the Law of the Republic of Uzbekistan "On Informatization", the information resource used in the process of informatization is listed.

In the framework of this qualification work, it is appropriate to understand the set of facts, events, events that are recorded in a source, interesting for the public and processed. A crisis is a situation in which there are various forces and factors that are dysfunctional in relation to a system or tend to disrupt its order. The main purpose of attacks is to disrupt the functioning of the system by creating a state of chaos. They differ according to the source of origin, implementing forces and which objects they affect, as well as the risk of impact and the level of development³. More specifically, the risk of an attack due to the time factor and the possibility of breaking it based on its impact on the system is meant. "Information attack" refers to the inculcation of alien ideas into people's minds and hearts through ideological factors, as well as material and spiritual influence, in order to realize their political goals and objectives. , is understood as a set of actions aimed at influencing people's beliefs and feelings, making changes in their lifestyle and mentality. From the point of view of the task of the state to ensure the security of its society, information attacks are a set of

conditions and social factors that pose a risk of breaching information security.

Information-psychological security, first of all, directly affecting the human psyche to protect him from destructive ideas that will deprive him of his beliefs. Based on this, it can be said that the psychological safety of information need, first of all, directly man and society, man and state, individual and his inviolability, nation and national values, customs, traditions, historical and cultural legacy, destructive ideas and aggressive ideologies affecting generations comes from its existence. In addition, compliance with information psychological security if it is not done, if its effective measures are not taken, destructive ideas will lead to national poverty can damage. Modern through information in a dense information society spiritual the increasingly developing influence technologies on the individual and society has a strong influence on the formation of his thinking in one way or another. Today, information attacks can be organized by states (including foreign states), various social, economic, political organizations, official and unofficial social groups, and individuals. Therefore, scientists from all over the world are conducting extensive discussions and observations on topics such as information wars, information-psychological security.

Due to the increase in the flow of information, the rise of issues such as information wars and information terrorism, the increasing role of the mass media in society, and the widespread use of technical informatization methods of labor activity, many scientific and scientific-practical literatures describe the methods of information attacks. is being studied. Information effects are carried out through appropriate methods, depending on who needs to be affected and the purpose of the information flow. These include psychological methods (indoctrination,

incentives, coercion, punishment, example), military methods (implantation through physical harm), economic methods (trade or financial sanctions that worsen the economic condition of a potential opponent). creation), political methods (various political games) are included⁶. It is possible to develop ways of combating information attacks only if these methods are well known. Due to globalization, the ideological landscape of the world has become very complicated. It is no longer a secret that the best way to gain influence is to occupy the position of a major information distributor, regardless of how much money it costs. Even ordinary people can feel that there is an information war going on in the world. For example, brochures, works of art, movies, information, etc., glorifying a certain lifestyle, value system, etc. are distributed in the territory of a country. Such information does not affect the formation of a certain social opinion in the society

CONCLUSION

In general, information attacks can be observed in any society, but when there are any negative processes in the political, legal, socio-economic and spiritual spheres of society, they become very active, expand their sphere of influence, their influence the level of mystery increases. Therefore, by studying this problem on the basis of large-scale sociological research, it is possible to determine the necessary solutions that improve and moderate the situation.

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