

# Global Practices in Promoting the Sustainable Growth of Small Businesses

 Juraboev Haliljon Xamidjon ugli

Management Development Institute of Singapore in Tashkent lecturer, Namangan State Technical University researcher, Uzbekistan

**Received:** 31 March 2025; **Accepted:** 29 April 2025; **Published:** 31 May 2025

**Abstract:** The article is devoted to the sustainable development of small businesses and analyzes the experiences implemented around the world. The article focuses on studying the strategic directions, financial mechanisms, digital technologies and innovations used to support small businesses. The results of the study show that the success of small businesses depends on the favorable business environment created for them, financial resources, education and skills development, including interregional cooperation.

**Keywords:** Small business, sustainability, financial support, digital technologies, innovations, interregional cooperation.

**Introduction:** Small businesses are one of the main components of the economy, they play an important role in ensuring the economic stability of the country and creating new jobs. Especially in recent years, small businesses have become of particular importance in ensuring economic growth and social stability in developing countries. The development of small businesses and ensuring their sustainability is an extremely urgent issue for Uzbekistan. Since small businesses often have limited resources and opportunities, their success largely depends on the training of qualified managers and employees, innovative approaches, and the development of interregional cooperation.

As is known, in order to study many factors of small business development, to increase their efficiency and ensure their sustainability, the topics studied include education and training, interregional cooperation and exchange of experience, as well as the introduction of innovative technologies. In this article, we will try to analyze world experience and its importance for the sustainable development of small businesses, as well as practices in Uzbekistan.

## METHOD

Analyzing the literature on the role of education and skills development in the development of small businesses, scientific research in this area considers it

necessary for small business owners to constantly update their skills. The importance of small business development and its sustainability for the national economy has been studied in their works by Western scholars Hasmi Damanhoury and Rana, Warren and Szustek , Bird & Davis-Nozemak , Tuntivivat, Jafar, Seelhammer and Carlson , etc. In particular, in Europe and North America, programs and special training courses aimed at supporting small businesses have proven to be effective. For example, the European Union's COSME program helps support small and medium-sized businesses in the field of international trade and innovation. Also, the Small Business Innovation Research (SBIR) program is being successfully implemented in the United States, which provides grants for research and innovation projects for small businesses.

In addition, the role of sustainable development in small businesses has been studied by scientists from the CIS countries: B.I. Rodikov, G.Yu. Rasputina , T.T. Agabaliev , I.M. Gurova , E.V. Gorshenina and N.A. Khomyachenkova, A.S. Kosheleva, and others.

The object of the article is to study the laws of sustainable development in private small business and entrepreneurship, drawing on world experience.

The purpose of the scientific article is to develop scientific proposals and recommendations aimed at

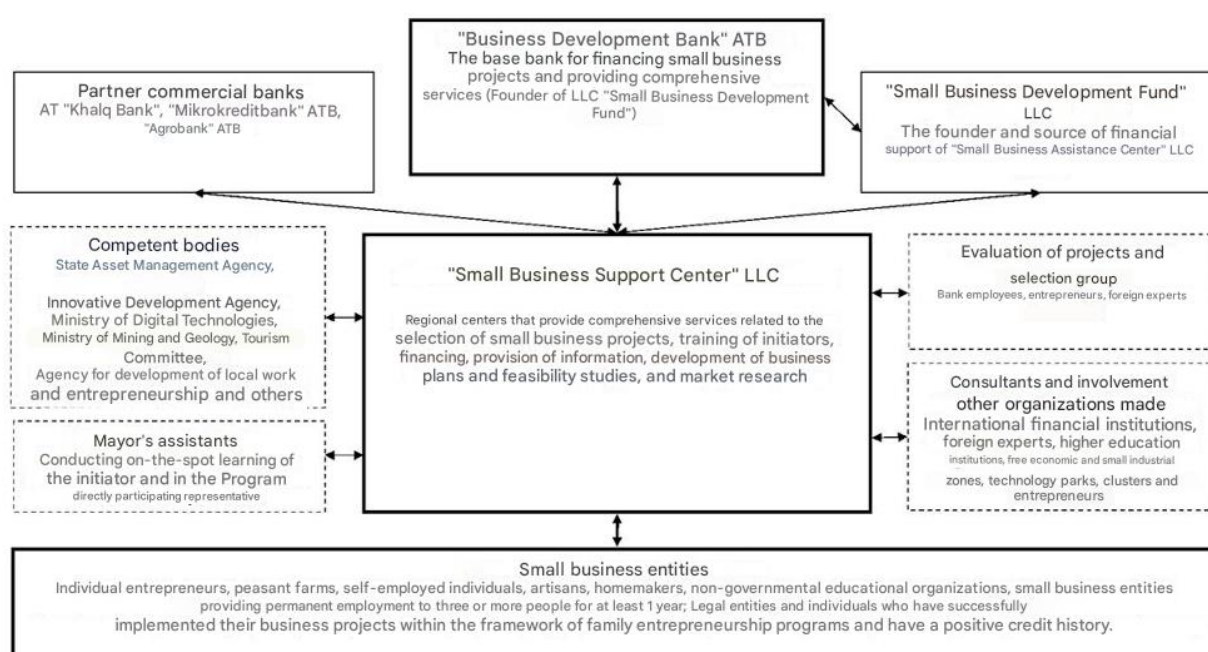
identifying directions and approaches that allow the implementation of factors affecting the sustainability of small business and private entrepreneurship in the country of Uzbekistan, taking as a model the world experience.

## RESULTS AND DISCUSSION

Small businesses stand out as one of the key elements of economic development. They not only create jobs, but also play a major role in ensuring economic growth and stability. The sustainable development of small businesses is largely achieved through financial support, education and training, as well as interregional cooperation.

### The importance of financial support

One of the biggest obstacles to the development of small businesses is the lack of financial resources. This issue is given special attention in world experience. In particular, according to the state resolution "Measures for financial and institutional support for the development of small businesses" (2023), Uzbekistan emphasized the importance of financial support in the development of small businesses. Thus, it is important to create loans and subsidies for small businesses, as well as financial institutions supported by the state. However, for this process to be effective, small businesses must be educated in areas such as financial management and risk management. Therefore, financial support should be expanded and unified.



**Figure-1. Organizational and institutional structure of the comprehensive program "Continuous Support for Small Business"**

### The role of education and training

Education and skills play a key role in ensuring the long-term success of small businesses. The experience of Uzbekistan and other developing countries shows that providing small business owners with modern business knowledge significantly improves their performance. In particular, in Scandinavian countries such as Norway and Denmark, through courses and online platforms aimed at small business owners, they teach them how to effectively manage businesses by developing a business plan, financial planning, and management. Through such educational programs, small business owners' knowledge improves not only theoretically, but also practically. Thus, the development of the

education and training system creates a great opportunity for small businesses to contribute to economic growth.

### Interregional cooperation and exchange of experience

Another important aspect of small business development is interregional cooperation and exchange of experience. Through this process, small businesses can enter new markets and find innovative solutions. For example, the European Union, through its Erasmus for Young Entrepreneurs program, allows new business owners to do internships in experienced companies in other countries. The European Union's COSME program also creates opportunities for small businesses to exchange experience, helping them learn

new technologies and modernize their products. The European Union's COSME program also creates opportunities for small businesses to exchange experience, helping them learn new technologies and modernize their products. Through these programs, small businesses acquire the knowledge and technologies necessary to market their products internationally.

In addition, programs such as the Cross-Border Business Incubator between the United States and Mexico have created significant opportunities for small businesses to enter new markets and expand their customer base. . This experience can also be tested by Uzbek businesses and open up opportunities for them to enter international trade. Thus, through interregional cooperation and exchange of experiences, small businesses will be able to learn new technologies and modernize their products.

#### Application of innovative solutions and technologies

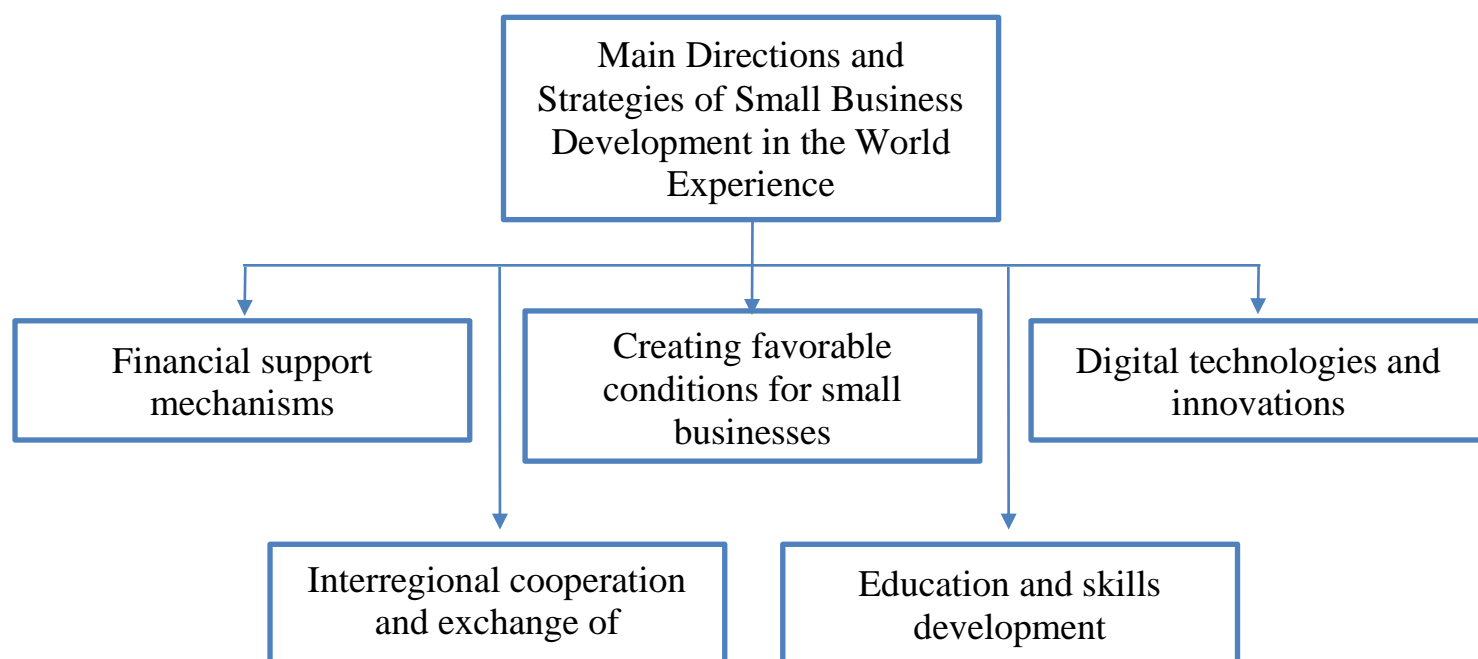
Today, the role of innovative solutions and technologies in ensuring the success of small businesses is unparalleled. Developing competitive products and marketing strategies is important for small businesses, which rely on the implementation of modern technologies. In particular, online platforms

and digital marketing are effective tools for small businesses. Uzbekistan also has state programs aimed at developing the application of digital technologies in small businesses. For example, through the “Digital Uzbekistan 2030” program, small businesses will have the opportunity to offer their products, manage marketing and strengthen customer relations through digital platforms.

In addition, education and training are necessary for small businesses to effectively apply innovative solutions and technologies in their activities. By using innovative technologies, small businesses become competitive and create opportunities to promote their products in global markets.

#### CONCLUSION

Small businesses play a major role in economic development, but for their sustainable development, several factors need to be taken into account. Financial support, education and training, interregional cooperation, and the use of innovative technologies have a significant impact on the success of small businesses. Therefore, Uzbekistan and other developing countries should implement the following proposals to support small businesses:



**Figure-2. Main Directions and Strategies in the World Experience of Small Business Development**

1. Expanding access to financial resources and credit. Access to financial resources is essential for small businesses to grow their operations. At the same

time, it is necessary to develop educational programs on financial management and risk management for small businesses.

2. Expanding education and training programs. Providing small business owners with modern business knowledge can make their operations more efficient. Online learning platforms and international experience exchange programs create additional opportunities for small businesses.

3. Development of interregional cooperation. Through the experiences of countries such as the European Union and North America, small businesses should have opportunities to access international markets and learn new technologies.

4. Encourage the use of innovative technologies. The use of innovative technologies is increasingly important for small businesses, as it increases their ability to market their products globally, enter new markets, and create competitive products.

Therefore, it is necessary to implement all necessary measures to develop small businesses and ensure their sustainability. Cooperation between the state, the private sector, and the public plays an important role in this process.

## REFERENCES

Hashmi, M.A., Damanhour, A., & Rana, D. (2015). Evaluation of sustainability practices in the United States and large corporations. *Journal of Business Ethics*, 127(3), 673-681. <https://dx.doi.org/10.1007/s10551-014-2056-4>.

Warren & Szustek, 2017 Small Business Sustainability for Longer Than 5 Years <https://scholarworks.waldenu.edu/cgi/viewcontent.cgi?article=8423&context=dissertations>

Bird, R., & Davis-Nozemack, K. (2018). Tax Avoidance as a Sustainability Problem. *Journal of Business Ethics*, 151(4), 1009-1025

Tuntivivat, S., Jafar, S., Seelhammer, C., & Carlson, J. (2017). Modifiable predictors of mental health literacy in the context of environmental education. *The Journal of Behavioral Education*, 17(1), 53-67

European Commission (2020). "Small Business Act for Europe." <https://ec.europa.eu>

European Investment Bank (2021). Supporting Small and Medium-Sized Enterprises through the COSME Program. <https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/programmes/cosme>

U.S. Small Business Administration (2023). Small Business Innovation Research (SBIR) Program. <https://www.nifa.usda.gov/grants/programs/sbir-sttr>

Родиков Борис Иванович, and Распутина Галина Юрьевна. "Малое и среднее предпринимательство по-немецки" Омский научный вестник, no. 1 (26),

2004, pp. 117-119: <https://cyberleninka.ru/article/n/maloe-i-srednee-predprinimatelstvo-po-nemetski>.

Агабадиев Т.Т.. "Малое и среднее предпринимательство в промышленности республики Дагестан" Российское предпринимательство, no. 12, 2007, pp. 90-94: <https://cyberleninka.ru/article/n/maloe-i-srednee-predprinimatelstvo-v-promyshlennosti-respubliki-dagestan>.

Гурова Ирина Михайловна. "Малое и среднее предпринимательство в отечественном транзакционном секторе" МИР (Модернизация. Инновации. Развитие), vol. 10, no. 2, 2019, pp. 166-181. doi:10.18184/2079-4665.2019.10.2.166-181: <https://cyberleninka.ru/article/n/maloe-i-srednee-predprinimatelstvo-v-otechestvennom-transaktsionnom-sektore>.

Горшенина Елена Викторовна, and Хомяченкова Надежда Александровна. "Мониторинг устойчивого развития промышленного предприятия" Российское предпринимательство, no. 1-2, 2011, pp. 63-69.: <https://cyberleninka.ru/article/n/monitoring-ustoychivogo-razvitiya-promyshlennogo-predpriyatiya-1>.

Кошелева А.С.. "Конкурентоспособность и устойчивое развитие промышленного предприятия" Промышленность: экономика, управление, технологии, no. 5, 2009, pp. 90-93. URL: <https://cyberleninka.ru/article/n/konkurentosposobnost-i-ustoychivoe-razvitie-promyshlennogo-predpriyatiya>

"Kichik biznesni rivojlantirishni moliyaviy va institutsional qo'llab-quvvatlash chora-tadbirlari to'g'risida"gi 2023-yil 14-sentabrdagi PQ-306-son, ilova: <https://lex.uz/uz/docs/-6609110>

OECD (2021). "Supporting SMEs in the Post-Pandemic Era." <https://www.oecd.org>

European Commission (2020). "Small Business Act for Europe." <https://ec.europa.eu>

Shaping Norway's Digital Future - OECD (2022) [https://www.oecd.org/content/dam/oecd/en/publications/reports/2024/06/shaping-norway-s-digital-future\\_d6492358/d3af799c-en.pdf](https://www.oecd.org/content/dam/oecd/en/publications/reports/2024/06/shaping-norway-s-digital-future_d6492358/d3af799c-en.pdf)

European Commission (2020). "Small Business Act for Europe." <https://ec.europa.eu>

North American Development Bank (NADB) (2020). Cross-Border Business Incubator: Fostering SME Growth in the US and Mexico.

UNCTAD (2019). "Empowering Small Businesses in Emerging Markets." <https://unctad.org>.