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THE JOURNALISM OF ANJIM BEKBERGENOVA

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ABSTRACT

Journalism is a fascinating and creative profession. It requires special care and observation from journalists. It is necessary to be informed about news from various fields. If you write today about a teacher-trainer, tomorrow about a farmer, and the day after tomorrow about a doctor, then you will be able to get acquainted with their professional skills and services. Or you can write about them or show them. In any case, a journalist should always be at the peak of events. And TV journalists with great diligence present their opinions, convey words and communicate with the audience both live and on the record, demonstrating their communication skills. Therefore, the article aims to investigate the works of one of the famous journalists of Karakalpakstan Anjim Bekbergenova.

KEYWORDS

Journalist, profession, radio, television, Anjim Bekbergenova, broadcasting.

INTRODUCTION

Journalism of Anjim Bekbergenova is designed to provide and identify articles and topics for famous Karakalpak leaders and personalities. Bekbergenova shows the ability to self-explain, analyze and describe the topic in the genre of journalism [3].

By writing articles on civic, political, economic and cultural topics, Bekbergenova serves to help the thinking activity of the people of Karakalpakstan, to show the way of self-determination, discovery and analysis of political and economic situations.

Bekbergenova shows new ideas, thoughts and viewpoints in her journalism. Her articles contribute to the political, economic and cultural development of Karakalpakstan by showing the ability to change the focus, create ideas, introduce famous leaders and personalities.

Journalism of Anjim Bekbergenova develops in the field created in Karakalpakstan. Her articles change new thinking, technologies, economic and political preparations and support to define and open the way of thinking of the people of Karakalpakstan [6].

The initial journalistic path began with the newspaper «Aral hawazi» - «Голос Арала». There, Kállibek Begjanov, Ismayıl Kurbanbaev, Baxit Embergenov under the tutelage of her mentors taught her. After this, she worked in radio. Working on the radio and working on her own, "Aral hawazi" also worked for «Karakalpakstan jasları» and other newspapers with her articles, stories. Her good manners, which are different from those of others, are as good as her mind. For journalists, this can be a taboo talent. But, she remained a good journalist of this humanity virtue. She is currently working as an editor at Karakalpakstan Broadcasting Corporation's Karakalpakstan TV channel in the general editing of «Saz sàwbetli dem alıs hám kino bağdarlamaları» [4].

She is one of the journalists whose broadcasts have deep content and interesting ideas that arouse the admiration of our people. Her talk shows «Ulli tulğalar», «Mehir», «Sazlar siyqiri», «Muzika sirlari» and the television film "Bùlbil" provided by the Karakalpak Film Studio, were highly appreciated by viewers.

Anjim Bekbergenova was awarded the «Ardaqław 2014» award in the nomination "Jildiñ eñ jaqsı telejurnalisti" [1].

The TV show "Muzika sirlari" will be interesting for both readers and mentors, and most importantly for those who watch TV. The task of writing requires a huge responsibility from the editor.

We look at the TV show and talk about one or two requests with the editor and presenter of this show, Ánjim Bekbergenova, recognizing her work, methods, creativity. Á. Bekbergenova's achievement as an author, editor, presenter of shows journalist «Dàwir nàpesi, Sazlar siyqiri» can be seen on TV channels.

Famous theatrical and artistic figures such as Nazhaddin Mukhammeddinov, Nazhaddin Ansatbayev, Kurbanbai Zaretidinov, Sharapatdin Pakhratdinov, as well as popular writers and poets, including Ibraim Yusupov, Tolepbergen Kayypbergenov, Muratbai Nyzanov, Nabira Tursunova, Gulistan Dauletova and Gulistan Matyakupova, all of them created amazing and exciting events that delight our people, participate in the program [5].

With the great people of our literature, Ibrayım Yusupov, Tolepbergen Kayıpbergenov, the respect of the audience for the journalist Ánjim Bekbergenova, who conducted virtuous inquiries and answers around the issues of development, further enrichment of the spiritual wealth of the Karakalpak people, not only our literature, has gained, in our opinion.

See by eye, there will be no more land than what you have said that you have heard by ear. Tolapbergen Kayıpbergenov witnessed Ánjim being revered as «Kùmish qızım», and the poet Askerbay Ájiniyazov as «Qızım Meñesh qaribdasım». Their attitude to such a

separation is certainly a matter of no reason: with Ánjim quality telecourses, the book "Pal balam" may also be implied in the singular [2].

In 1996, the publishing house "Karakalpakstan" published the book "Pal Balam". The songs written by Anjim immediately won the hearts of listeners and became popular in all corners of our country. If you pay attention to the lyrics of her songs written by her pen, you can see that they reflect the mood and soul of our people. Among her songs that have received radio recognition are such compositions as "Zamanlas qosigina" (music by A. Tazhimuratov), «Watan» (music by B. Seytov), "Izleymen seni" (music by O. Mameshov), "Miymandur" (folk song), "Elim" (music by K. Hikmetullaev), "Orman" (music by K. Berdakov), "Jigit muni" (music by Z. Xalmuratov), "Kel, baharim!" and "Jasligim" (music by B. Seytov), as well as several songs written specifically for children.

Allamurat Yesemuratov, the chief-editor of the TV and radio company, which attaches great importance to its professionalism and responsibility, presented several talented young journalists on the TV channel.

Anjim Bekbergenova also interfered with television, her talent was also shown on the TV screen, and the experiment went through school. The reason is, television is difficult, so it turns out that the window of responsible residents is called. Having worked together with Ánjim as a colleague on television in the editorial office of agrarian and economics, and having weakened several telecourses, her activities, diligently carrying out the task assigned to her, and with responsibility, are remarkable from others.

Of course, in the TV editorial offices is different from the other. The sphere, the subject of withdrawal,

directions other-other. But, for an experienced journalist, this is not difficult. As Ánjim Bekbergenova continues her work in the position of senior editor at the main editorial office of the TV channel «Saz sawbetli dem alis ham kino bagdarlamalasi», her dedication, her commitment to innovation has increased even more.

CONCLUSION

She is known for her articles and publications that analyze and comment on various aspects of Karakalpak society, including politics, economy, and culture. Her work aims to shed light on the current situation in Karakalpakstan and contribute to the development and progress of the country.

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