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MAMLAQAT SODIKOVA IS AN ENTREPRENEUR AND INITIATOR FROM BUKHARA

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ABSTRACT

This article provides information about the activities of Mamlakat Sodikova, who is a business woman from Bukhara.

KEYWORDS

Mamlakat Sadikova, entrepreneurship, agriculture, small business and private entrepreneurship, economy, economy, development, trade, export, income.

INTRODUCTION

The attention and care paid to women in our country today is commendable. All conditions have been created for women living in our country. As a practical proof of the high respect and care for women in our country, more than 80 national and international documents have been adopted for strengthening the role and influence of women in society, protecting their legal, social, economic and spiritual interests in recent years. In fact, this aspect has risen to the level of public policy, with 1999 being declared the Year of

Women, 2001 the Year of Mother and Child, and 2016 the Year of Healthy Mothers and Healthy Children. In 1995, Uzbekistan became the first country in Central Asia to ratify the Convention on the Elimination of All Forms of Discrimination against Women and to implement its criteria[1]. In this regard, it should be noted that the International Children's Fund (UNICEF) Office for Eastern Europe, the Baltic States and the Commonwealth of Independent States has recognized Uzbekistan as a model in the region in the

implementation of programs to protect motherhood and childhood. Encouraged by such care, our women are trying to make a greater contribution to the development of Uzbekistan. Today, our women have the opportunity to practice freely in all spheres. Our women have the right to work in all spheres, whether it is education, industry, politics, society, entrepreneurship or farming. In short, it is no exaggeration to say that our country is a country where women are valued. Today, women are selflessly working in all sectors of the economy, as well as in science and education, in the economic sphere.

MAIN PART

Mamlakat Sodiqova, one of the most active women entrepreneurs in Bukhara, is known as an entrepreneur for the prosperity of the people and the country.

Mamlakat Sodikova, a courageous and competitive entrepreneur from New Uzbekistan, was born on January 1, 1979 in Vobkent district of Bukhara region in an educated family. Mamlakat Sodiqova was the sixth child in the family, and the youngest daughter of the family grew up to be naughty when her parents thought she had chosen a quiet way of life like her siblings. Mamlakat was so zealous from her young age. She made her own plans, stood out from her peers with his organizational skills, and thought like an adult since childhood[2]. Her school days coincided with the first years of independence, and our hero, who truly experienced the hardships and the first stages of a new era, correctly understood the value of education and carefully studied the secrets of entrepreneurship.

After graduating from high school, Mamlakat Sodiqova began her career as a child-minder at Kindergarten No. 58 in Vobkent District. From 2000 to 2001, she worked as a child-minder in a short period.

After choosing the specialty of an economist-accountant in Bukhara State University, Mamlakat Sodikova decided to start a business because of her family abundance.

Entrepreneurship has become a challenge, and while one of those who has tried to be fortunate, Mamlakat Sadykova has ventured into entrepreneurship at a time when many are defaulters. She knew that no matter how her career ended, she would work hard[3].

After starting a business and raising a good investment, she rented an abandoned building. She began the process of sorting, storage and processing of agricultural products and fruits. In 2004, she founded "Zamin Meva Sakhovati" Limited Liability Company, which is a system of collection, storage, sorting and delivery of fruits and vegetables. Mamlakat Sodiqova gradually started her own business. After personally visiting more than 20 organizations of the republic working in this field, seeing the real situation with his own eyes and gaining experience, she bought refrigerators for long-term storage of 400 and 450 tons of agricultural products with a loan of 1.2 billion soums from the Sardor branch of Ipoteka Bank [2]. The work of the entrepreneur, who initially employed only 2 people, has been developing day by day and has set itself the goal of expanding the activities of the business entity in all directions.

In 2004-2008, the limited liability company "Zamin Meva Sakhovati" grew in all directions. In particular, new modern refrigerated warehouses have been purchased. The purchasing of refrigerators not only helped to maintain the quality of stored products, but also created new vacancies. She began to work with many regions of the country. The woman, who has both a job and a family, studied at the same time as an accountant-economist. After gaining knowledge and

experience from the result of research and development in this field, she began to export the product abroad [2]. Exports of fruit products to Central Asian countries, Iran, Turkey and other neighboring countries have been expanded.

It would be not mistake to say that the lack of open and wide opportunities for entrepreneurship, as well as the lack of transportation and logistics centers was the main difficulty at that period in our economy.

In the 2000s, various laws and other legal acts were passed to ensure that the role of women in public administration, active participation in the economy, their legal protection, and to live and work in the conditions typical of developed countries [4]. This was a vital necessity for our women entrepreneurs, who are engaged in entrepreneurship like Mamlakatxon.

In 2010, the country began to take measures to modernize the economy, create a favorable business environment, stimulate the growth of domestic investment, accelerate the development of handicrafts, manufacturing, small business and private entrepreneurship.

In 2008, Mamlakat Sodiqova further improved “Zamin Meva Saxovati LLC” and expanded it to “Zamin Madad Tayorlov Savdo LLC”.

In 2013-2017, new refrigerated warehouses were imported from Germany on credit of a limited liability company, and 12 people were employed permanently and 8 people were employed seasonally [5]. Working in a rented building is like living in a relative's house. The business woman told the regional administration that she needed a special building to expand her business. Land was soon allocated for the building, and in six years the factory building was completed.

Unlike many other entrepreneurs, Mamlakat Sadikova did not waste her earnings to build luxury homes and cars, on the contrary she decided to use the money to develop and expand her business.

Anyone who works will definitely see the results. Mamlakat Sodikova won the nomination "Woman of the Year in the industry" at the republican stage of the national contest "Woman of the Year" in 2017, and a year later, the nomination "Best project in small business" in the contest "One Hundred Best Projects of Women in Uzbekistan". In the same year, she won first place in the republican competitions "Pomegranate 2018" and "Business Woman 2018"[6].

Rich in innovative ideas, M. Sodiqova has promoted the technology of mulberry fruit jam and dried on the basis of fruit storage, allowing it to be stored without losing any of its 39 nutrients [7].

Sister Mamlakat, who likes to call herself the "Happy Business Woman of Uzbekistan", is always researching new innovative projects [3], writes D. Ibragimova.

Mamlakat Sodiqova presented her products at the Turkmenistan-Uzbekistan Business Forum on July 16, 2018 in Turkmenistan. This forum introduced the activities of Zamin Madad Tayorlov Savdo LLC to the whole of Central Asia. In the same year, she was awarded a certificate of honor and appreciation of the Association of Women Entrepreneurs of the Republic of Uzbekistan, and Deputy Chairman of the Bukhara regional branch of the Association of Women Entrepreneurs of the Republic of Uzbekistan Appointed Deputy Chairman of the Council for Women's Affairs.

In recent years, the activity of women entrepreneurs has developed and started to work on a large scale. As a result of continuous research and hard work, she was

recognized as the "Best Employer" at a festive event in Tashkent on November 11, 2021 on the occasion of "Trade Union Day" and was awarded a diploma of 3rd degree and a gift from the President of the Republic of Uzbekistan. was awarded car "Spark".

The business woman was also awarded the 2021 Medal of Honor, recognized as the absolute winner of the competition "The best project in the field of cooling and air conditioning" among women, organized under the auspices of the United Nations Development Program (UNDP) [2].

CONCLUSION

Mamlakat Sodiqova is currently working on a new innovative project to introduce modern technologies for home-based employment of women through the cultivation and processing of agricultural products. If the project is launched, another 100 women will be employed in Shafirkan and Vobkent districts of Bukhara region. So, in this article, we have briefly thought about the only business woman from Bukhara. However, over the years of independence, hundreds of women entrepreneurs have emerged from Bukhara and have been making a worthy contribution to the economic growth of the country.

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