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THE INFLUENCE OF IDEOLOGICAL PROCESSES ON THE NATIONAL IDEA IN THE CONTEXT OF GLOBALIZATION

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ABSTRACT

This article discusses the influence of ideological processes on the national idea in the context of globalization. In the implementation of the priority ideologies of national development, the socio-political situation within the country and abroad is of great importance. Each ideology expresses desires, public opinion, a certain political benefit of a social group, as an embodiment political consciousness and serves as a guarantor, the basis of socio-political sustainable development. Despite this, it is impossible to imagine the development of spirituality and culture of mankind as a smooth process.

KEYWORDS

Ideological processes, national idea, context of globalization, priority ideologies, great importance, political benefit, social group, political consciousness.

INTRODUCTION

The current stage of human history is characterized by the intensity and integration of international relations in all spheres of social, political, economic, spiritual and cultural life. In particular, due to the development of

the means of communication and the improvement of the technical and technological means of the space and television and radio communication systems, computer, e-mail and the Internet, ideological

processes have become global and the possibilities of ideological influence have expanded. Emerging in a certain territory or in a certain country, ideologies spread rapidly around the world.

According to experts, humanity is currently experiencing a new information revolution, and this is not the first revolution in the history of human society. If the formation of speech expanded the possibilities of transmitting information, then the appearance of writing opened up ways to preserve it for a long time and transmit information over great distances, even through time, separately from its creator.

THE MAIN FINDINGS AND RESULTS

The publication of newspapers and magazines further increased the efficiency and expanded the scale of the transmission of written information. And radio and television, providing the transmission of information through sound and image, raised it to a new qualitative level. The level of media coverage, in other words, the implementation of activities on a local, national, regional or international (global) scale, has further expanded its circle of influence. The Internet has become an important part of today's information habitat.

In the development of human society, serious changes have taken place in the national-spiritual life of man and society in a new capacity. The pace of cultural development of mankind is also increasing. Namely,

the rapid growth of scientific inventions, the amount of information and people employed in the field of science is clearly shown in the doubling of the volume of scientific activity every 10-15 years. Despite this, it is impossible to imagine the development of spirituality and culture of mankind as a smooth process.

But there are still peoples and regions that have lagged behind today's achievements of mankind. No nationality, region could exist absolutely separately from their spirituality, culture. In the process of mutual influence between cultures, elements of another culture enter into each national culture. Such a process of mutual influence and enrichment grows along with the intensification of the development of society, corresponding to it. Especially, the great changes that took place in the 20th century in industry, transport, and the progress in communications accelerated this process even more and covered almost all spheres of culture.

However, time has also shown the inconsistency of these processes. Having passed a very complex and contradictory historical path, rich in ups and downs, society has entered the new millennium.

The future of mankind, its face in the new millennium is also largely determined by modern features of development. From this point of view, speaking about the features of the progress of today's national idea, it is necessary to note the emergence of negative

phenomena, such as the widespread elements of lack of culture, the manifestation of aggression in culture in a new form. Including cases leading to the destruction of values formed in centuries of traditional societies, relying on ideological pressure, organizational foundations and material and financial resources, they are trying to instill under the guise of universalism and globalism, a model and a standard. At the same time, it should be noted that under the influence of the general strengthening of the national spirit, which is taking place in different parts of the world, there is an increase in the feeling striving to restore national values, preserve the originality of national culture. In the globalization of ideological processes, two completely different directions and trends are outlined:

1) Internationalization and universalization of universal human values, spiritual and educational benefits that have arisen in a certain place, going beyond the historical framework.

2) Absolutization of ethnic, cultural, confessional, class, racial, territorial, regional identities at the level of social, economic, political, spiritual and educational development leads to the ideological globalization of negative events that seriously threaten humanity.

The mutual struggle of various old and new ideologies is gaining momentum as never before. Friction between different, sometimes conflicting worldviews,

political, national, religious movements, sects become the causes of bloody clashes, mass extermination. In the same way, ideological globalization prepares the ground for the wide distribution of “works of art” that promote baseness, villainy, immorality.

The globalization of ideological processes gives rise to the danger of weakening the originality of the national idea and the penetration into it of “mass culture”, which is being formed in the community of highly developed countries. Globalization, being the fruit of the intellectual potential and selfless labor of mankind, cannot prevent it from spiritual impoverishment and national spiritual decay. Mankind, unwittingly, becomes the cause of negative consequences. In the process of globalization, such concepts as “my nation”, “my people”, “my country” disappear, and concepts appear, in the words of A. Toynbee, “common home”, “common destiny” and “common concerns”, and as a result, any nation can be turned any nation into a mass herd, destroying its identity. And as a result, people can lose their national idea and history.

The civilization of the XXI century has turned the tendency to conquer the world with reason into a peculiar trend of modern progress, a priority feature of mastering geopolitical statuses. And therefore the power of the state, the potential of the country, today is measured not by nuclear test sites, but by the potential of ideological, ideological test sites.

It is known that political forces seeking to expand the scope of their influence carry out their ideological violent activities that threaten the security of citizens and society, aimed at weakening and destroying the constitutional and political system, against the stability and tranquility of a certain state, society, nation through various ideological means.

In order to achieve their goals, they first seek to subdue the consciousness of the population of the countries they want to conquer, to take under their control. In general, the main goal of ideological propaganda and agitation, distributed through various means in the process of ideological globalization, is the struggle for mastery of human consciousness. Because any idea, after being accepted by a person, will have the status of a practical life program, will set in motion a specific goal.

Therefore, today the main goal of the ideological war is the mastery of the consciousness, the soul of the individual.

The biggest danger now is the endless ideological struggle for mastering the consciousness and soul of man. Evil forces, making every effort to master, will try to skillfully use telecommunications, modern technology, as well as religious, national feelings, social and economic difficulties in life to achieve their vile goals. “We should not forget that, paying special attention to this issue, it would seem that small

insignificant information directed against human enlightenment, intensified due to globalization in the information world, can cause invisible, but irreparable enormous harm”.

Today, ideological processes in the world have their positive and negative impact, so they can be divided into the following groups:

I. The group covers creative ideologies: peace, stability and progress, national harmony, religious tolerance, human freedom and perfection of the individual, the priority of universal human values.

II. The group covers reactionary ideologies: war, weaponry, terrorism and extremism, racial intransigence and nationalism, religious fanaticism, totalitarianism, selfishness, priority of narrow interests.

Complex processes occurring on a global scale, an increase in one or another state of racial intolerance, crimes of a fanatical nature, youth who use drugs, inattention to spiritual and educational issues show the possibility of danger and, as a result, lead to a crisis in society. It should be noted that globalization is characterized by the ideologization of a new form of socio-political life; a new way of life, a “new doctrine” is being instilled in all spheres.

And the role of the “new doctrine” is played by the liberalism of the West. Ideologies that continue the

ideas of communism, with the same intensity and consistency, are trying to introduce new models and solutions into life. Thus, behind the liberal “international forces” lie the interests of a certain state, just as before communism stood for the interests of a certain state.

The globalization of ideological processes, having accelerated the increase in people’s material and moral needs, has changed their traditional mentality. In view of the fact that changes in the national mentality of people today occur under the influence of the emerging “mass culture”, they develop not positive qualities, but such negative features, such as individualism, the desire for fame, the accumulation of wealth by any means, neglect of others, greed, cruelty, alienation from each other.

The direction of the globalization process in the formation of universal human spirituality, which plays a big role in preventing negative qualities in people, has become the most important task facing today’s civilization.

Building a legal democratic state, a civil society in Uzbekistan, based on a market economy, is associated with participation in universal processes taking place in the world today. Therefore, the analysis the content and meaning of the globalization of ideological processes in the world and the peculiarities of their influence on the life and development of our people is

very important. Today, the globalization of ideological processes, covering all countries and regions on earth, shows the following features:

Firstly, integration on a global scale, covering all spheres of socio-economic, political and spiritual life, makes national boundaries conditional.

Secondly, being an objective process, the feature of globalization socio-political relations now, is characterized by the influence on all spheres of social life without exception.

Thirdly, the general laws of the development of society, expressing the processes of differentiation in the models of national development, concretize at the national level the general laws in the development of mankind.

Fourth, it is characterized by the intensity of ideological relations as a result of the development of means of communication, technical, technological, intellectual foundations, international social, economic, political, spiritual and cultural relations.

In the implementation of the priority ideologies of national development, the socio-political situation within the country and abroad is of great importance. Each ideology expresses desires, public opinion, a certain political benefit of a social group, as an embodiment political consciousness and serves as a

guarantor, the basis of socio-political sustainable development.

Each ideology as a political mind, uniting in itself certain political interests of a social group in society, expressing desires and thinking of the public, corresponds to the spirit of the people, and also serves as a moral basis, a guarantor of socio-political stable development in society.

Each society and state has independent models of development, although they differ from each other in form, content, do not exclude common patterns of development. That is, on the one hand, it protects the interests uniting humanity for good purposes. On the other hand, identity in national development is formed under the influence of the ideological environment, cultural life, social life, political system of a certain state. "To put it simply, each stage of development of a certain society and state requires taking into account the requirements and conditions provided by life itself. It can be said that each stage of development brings new problems and new tasks on the way to their elimination. This is the pattern of life, we cannot ignore it, and we have no right to ignore it".

So times pass and change. Only the worldview of the people, the spiritual face, the meaning and content of the nation, passing from generation to generation, continue in new colors. This eternal and continuous process as a national phenomenon expresses the

feelings, worldviews and attitudes, the spiritual world of a citizen.

CONCLUSION

If the idea of national independence in the period of globalization of ideological processes takes into account the spirituality of the people, this duration, continuity and inalienability in the cultural development of the nation, relies on it, combines the national spirit and national mood, will be tenacious and influential. When national state issues, the planned goals of society turn into the dreams of ordinary people, socio-political processes will acquire an irretrievable feature. And this trend calls on members of society to build a life based on healthy thinking, to live with their own mind, to stand on their own feet.

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